

CIARA FREEMAN

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EDUCATION

Loyola Marymount University

Los Angeles, CA

Bachelor of Arts Candidate, Communication Studies; Journalism minor

May 2020

- Relevant Coursework: Language of Journalism; Organizational Communication; Relational Communication; Rhetorical Arts - Speaking/Writing Social Justice; Advanced Debate

JOURNALISM & PUBLICITY EXPERIENCE

Loyola Marymount University, Career and Professional Development

Los Angeles, CA

Peer Advisor

2018 – Present

- Consult undergraduates on building their professional image, pursuing internships and jobs and applying for graduate school; provide constructive criticism on resumes and cover letters
- Collaborate with Director of Campus Partnerships to organize, execute and host career readiness events such as business seminars and networking mixers

The Los Angeles Loyolan

Los Angeles, CA

Life+Arts Editorial Staff

2018 – 2018

- Wrote and pitched original and collaborated article ideas for print and digital publishing
- Increased traffic and drove audiences to the newspaper's website and social media platforms
- Assisted the Editor-in-Chief and Section Editor with duties as assigned, including the recruitment of new staff members

Stanton & Company

Marina Del Rey, CA

Public Relations Intern

2017 – 2017

- Created pitches and media lists to secure brand outreach and press opportunities for clientele
- Researched potential brands, followed social media analytics & engagement across all social platforms
- Edited face sheets and run of show documents for media

BLAZE PR

Santa Monica, CA

Social Media and Public Relations Intern

2017 – 2017

- Drafted press releases and pitches while compiling and researching press clippings
- Provided media relations support by updating contact databases using Cision
- Supported Senior Account Supervisor with multiple client accounts on various social media platforms (Facebook, Twitter, Instagram, etc.) including written and visual content creation

ROAR Studios

Los Angeles, CA

News Intern/Producer

2017 – 2017

- Wrote and produced featured student run on-campus digital, paper and film media content
- Managed content on social media platforms and collaborated with staff on current news developments
- Interviewed featured individuals via “LMU On” and “What You Need To Know” videos to a campus wide audience of 10,000+

SKILLS & LANGUAGES

Technical skills: Microsoft Office (Outlook, Excel, Word, PowerPoint), digital and social media (Facebook, Instagram, Twitter, LinkedIn), Cision, Canva, basic Adobe Photoshop, IMDbPro, press releases, graphic design, customer service, web content writing

Languages: Spanish (professional working proficiency), Russian (limited working proficiency), Italian (basic proficiency)

HONORS & AWARDS

Dean's List, 2017; Gates Millennium Scholarship, 2016; U.S. Dept. of State Scholarship to study Russian overseas (NSLI-Y), 2015; Former U.S. President Barack Obama's Award for Educational Excellence, 2012