

# CIARA FREEMAN

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## EDUCATION

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### Loyola Marymount University

Los Angeles, CA

*Bachelor of Arts Candidate, Communication Studies; Journalism minor*

May 2020

- **Relevant Coursework:** Critical Issues Journalism; Literary Journalism; Language of Journalism; Organizational Communication; Rhetorical Arts - Speaking/Writing Social Justice; Advanced Debate

## JOURNALISM & PUBLICITY EXPERIENCE

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### Loyola Marymount University, Career and Professional Development

Los Angeles, CA

*Peer Advisor*

2018 – Present

- Consult undergraduates on building their professional image, pursuing internships and jobs and applying for graduate school; provide constructive criticism on resumes and cover letters
- Collaborate with Director of Campus Partnerships to organize, execute and host career readiness events such as business seminars and networking mixers

### The Los Angeles Loyolan

Los Angeles, CA

*Life+Arts Editorial Staff*

2018 – 2018

- Wrote and pitched original and collaborated article ideas for print and digital publishing
- Increased traffic and drove audiences to the newspaper's website and social media platforms
- Assisted the Editor-in-Chief and Section Editor with duties as assigned, including the recruitment of new staff members

### Stanton & Company

Marina Del Rey, CA

*Public Relations Intern*

2017 – 2017

- Created pitches and media lists to secure brand outreach and press opportunities for clientele
- Researched potential brands, followed social media analytics & engagement across all social platforms
- Edited face sheets and run of show documents for media

### BLAZE PR

Santa Monica, CA

*Social Media and Public Relations Intern*

2017 – 2017

- Drafted press releases and pitches while compiling and researching press clippings
- Provided media relations support by updating contact databases using Cision
- Supported Senior Account Supervisor with multiple client accounts on various social media platforms (Facebook, Twitter, Instagram, etc.) including written and visual content creation

### ROAR Studios

Los Angeles, CA

*News Intern/Producer*

2017 – 2017

- Wrote and produced featured student run on-campus digital, paper and film media content
- Managed content on social media platforms and collaborated with staff on current news developments
- Interviewed featured individuals via “LMU On” and “What You Need To Know” videos to a campus wide audience of 10,000+

## SKILLS & LANGUAGES

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**Technical skills:** Microsoft Office (Outlook, Excel, Word, PowerPoint), digital and social media (Facebook, Instagram, Twitter, LinkedIn), Cision, Canva, basic Adobe Photoshop, IMDbPro, press releases, graphic design, customer service, web content writing

**Languages:** Spanish (professional working proficiency), Russian (limited working proficiency), Italian (basic proficiency)

## HONORS & AWARDS

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John Felice Rome Center study abroad student, 2019; Dean's List, 2017; National Gates Millennium Scholarship, 2016; U.S. Dept. of State Scholarship to study Russian overseas (NSLI-Y), 2015; Former U.S. President Barack Obama's Award for Educational Excellence, 2012